



Josh Wolsky &lt;josh@downtownminot.com&gt;

## Board Nomination

4 messages

**margiez@srt.com** <margiez@srt.com>

Wed, Oct 6, 2021 at 2:07 PM

To: Rod Wilson &lt;sentrysales@srt.com&gt;

Cc: Lyndsay Ulrickson &lt;lyndsay@sourisbasin.org&gt;, Chad &lt;chad@cultivatesolutions.com&gt;, Josh Wolsky &lt;josh@downtownminot.com&gt;, Jason Bentley &lt;jsbentley@bremer.com&gt;, Jeremy Mahaney &lt;jeremymahany@gmail.com&gt;, Margie Bolton &lt;mbmargiez@gmail.com&gt;, Sherry McGlaughlin &lt;caribbeancolor2017@gmail.com&gt;

I move to nominate Casey Klein to the DBPA executive board. I have worked with her before and feel she is a good fit.

On Oct 6, 2021 1:42 PM, Rod Wilson <sentrysales@srt.com> wrote:

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Once we have a nomination, we can vote by email. It will take 4 votes in favor of the person who is nominated.

That being said, I am asking for a nomination for the DBPA Board of Directors position.

RW

### Rod Wilson

Sales &amp; Marketing Manager

701.721.9327

[www.northernentry.com](http://www.northernentry.com)

A small, square image placeholder for a signature, labeled "signature\_1220841256".

**From:** Lyndsay Ulrickson <lyndsay@sourisbasin.org>**Date:** Wednesday, October 6, 2021 at 1:31 PM**To:** Rod Wilson <sentrysales@srt.com>, Chad <chad@cultivatesolutions.com>**Cc:** Josh Wolsky <josh@downtownminot.com>, Jason Bentley <jsbentley@bremer.com>, Jeremy Mahaney <jeremymahany@gmail.com>, Margie Bolton <mbmargiez@gmail.com>, Margie's Art

Glass Studio <[margiez@srt.com](mailto:margiez@srt.com)>, Sherry McGlaughlin <[caribbeancolor2017@gmail.com](mailto:caribbeancolor2017@gmail.com)>  
**Subject:** RE: <EXTERNAL>Re: <EXTERNAL>Re: DBPA Comments Requested: Upcoming Meetings & Wine Walk

Are we talking about tonight? Or at the special Oct 15 meeting? If tonight, after reading Josh's email too, should this be something that is on an agenda ahead of time?

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**From:** Rod Wilson <[sentrysales@srt.com](mailto:sentrysales@srt.com)>  
**Sent:** Wednesday, October 6, 2021 9:48 AM  
**To:** Lyndsay Ulrickson <[lyndsay@sourisbasin.org](mailto:lyndsay@sourisbasin.org)>; Chad <[chad@cultivatesolutions.com](mailto:chad@cultivatesolutions.com)>  
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Thanks Chad & Lyndsay,

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I know that I can fill this by appointment, but would rather have it be by nomination in a general membership meeting.

Casey Klein has volunteered to accept the nomination. There will be a chance to accept other names from the floor, too.

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I also won't be attending tonight's meeting. I'm available on the 15<sup>th</sup> before 2:30.

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**From:** Chad <[chad@cultivatesolutions.com](mailto:chad@cultivatesolutions.com)>  
**Sent:** Tuesday, October 5, 2021 3:45 PM  
**To:** Rod Wilson <[sentrysales@srt.com](mailto:sentrysales@srt.com)>  
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Hey all

I won't be able to make the meeting with a MHB board meeting happening tomorrow night...

I'm around before 4pm on October 15th.

THANKS

CHAD THOMPSON

M: [701-240-9938](tel:701-240-9938)

Sent from my iPhone

On Oct 5, 2021, at 3:40 PM, Rod Wilson <[sentrysales@srt.com](mailto:sentrysales@srt.com)> wrote:

EXTERNAL

Good Afternoon Board Members and Josh,

I am back from California, and based on the information below....

1. I will request that Casey Klein be added to the board at tomorrow's meeting. She has graciously accepted that her name be forwarded. If there are others, great...
2. Please be ready for an "emergency" Zoom meeting on October 15<sup>th</sup>. We will make the decision on capping ticket sales on that date. I will save my input for that discussion.
3. I will have a bid for outsourcing accounting to another firm. I do not know how much that proposal is. But at least we should discuss it. Again, I will save my input for the meeting rather than hold a debate on line.

I will be a bit late arriving tomorrow. The meeting will be held after Dr. Volmer.

Thanks,

RW

**Rod Wilson**

Sales & Marketing Manager

701.721.9327

[www.northernsentry.com](http://www.northernsentry.com)

<image001.jpg>

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**From:** Josh Wolsky <[josh@downtownminot.com](mailto:josh@downtownminot.com)>

**Date:** Tuesday, October 5, 2021 at 3:29 PM

**To:** Chad Thompson <[chad@fmirestaurants.com](mailto:chad@fmirestaurants.com)>, Jason Bentley <[jsbentley@bremer.com](mailto:jsbentley@bremer.com)>, Jeremy Mahaney <[jeremymahany@gmail.com](mailto:jeremymahany@gmail.com)>, Lyndsay Ulrickson <[lyndsay@sourisbasin.org](mailto:lyndsay@sourisbasin.org)>, Margie Bolton <[mbmargiez@gmail.com](mailto:mbmargiez@gmail.com)>, Margie's Art Glass Studio <[margiez@srt.com](mailto:margiez@srt.com)>, Rod Wilson <[sentrysales@srt.com](mailto:sentrysales@srt.com)>, Sherry McGlaughlin <[caribbeancolor2017@gmail.com](mailto:caribbeancolor2017@gmail.com)>

**Subject:** DBPA Comments Requested: Upcoming Meetings & Wine Walk

Board Members:

I have three things for you, but this is pretty dense, so call if you have questions.

1. A reminder for tomorrow's General Membership Meeting at 6:30 at the Carnegie Center. Dr. Vollmer from the School District will be taking the majority of the agenda. But if the Board were interested and a quorum present, it may be appropriate to entertain a motion to pass a resolution in support of the Bond Issuance for the 2nd High School. We will also have time for general membership concerns and comments. [If you're attending, I'd love an RSVP, here.](#)
2. We need to pick a date/time for a follow-up board meeting for next week on the 13th/14th/15th. I am open to suggestions; Because of one important issue -- flood protection, it may be beneficial to spend a portion of the meeting -- literally on the street -- learning about the project. With that in mind, perhaps the back room at OTV or Margie's Art Glass would be appropriate? That would allow us to start on the street to show you the plans in person, then walk the short distance for the rest of the meeting?
3. The Wine Walk is scheduled for October 21st. At present, we've sold almost 90 tickets, we're currently inventoried at 640 tickets. So we have a ways to go... I bring this up because if we forecast for and plan (food and wine) for 640, and only sell 500 tickets, our event will break even -- at best.
  3. 1. To counter this financial vulnerability, we could do the following:
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- 2. In this event, we will undoubtedly have walk-ups who walk away disappointed. There's nothing we can do about this except invite these folks to purchase earlier in the future. Perhaps we could reduce the sting by sending walk-ups out to bars and restaurants downtown for a glass of wine there?
- 3. I brought the idea of ending ticket sales 1-week early at yesterday's Committee Meeting and the idea got a cold reception. But I do not work for the event committee and I believe it's my responsibility to alert you to concerns I have about the financial viability/vulnerability created by the event. By far, food costs are our biggest vulnerability. We can over-order on wine and not have a problem getting our money out, but on food -- if we assume our tickets will sell and they don't, we could take a bath.
- 4. So, I would respectfully request your input/comments on this issue. I would suggest that next Friday, the 15th is our drop-dead date on closing/capping sales or continuing forward.

Again, I know that's a lot to unpack so please call if you have a question. I also have a spreadsheet worked up that I've attached as well. It will allow you to see the model I'm using to forecast the event viability. This is an imperfect tool I developed to get a sense of how to plan these events. I'm not sure if you'll find it helpful, but I thought I'd share just in case.

Here's the forecast tool:



Respectfully,

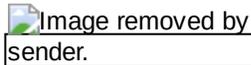
**Josh Wolsky**  
 Interim Director  
 Minot Downtown Business & Professional  
 Association

 Image removed by sender. (701) 340-1763

 Image removed by sender. josh@downtownminot.com

 Image removed by sender. www.DowntownMinot.com

 Image removed by sender. P.O Box 1344, Minot, ND 58702-01344

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---

**Sherry McGlaughlin** <caribbeancolor2017@gmail.com>

Wed, Oct 6, 2021 at 2:25 PM

To: margiez@srt.com

Cc: Rod Wilson <sentrysales@srt.com>, Lyndsay Ulrickson <lyndsay@sourisbasin.org>, Chad <chad@cultivatesolutions.com>, Josh Wolsky <josh@downtownminot.com>, Jason Bentley <jsbentley@bremer.com>, Jeremy Mahaney <jeremymahany@gmail.com>, Margie Bolton <mbmargiez@gmail.com>

I second the nomination for Casey to be VP

[Quoted text hidden]

---

**Chad** <chad@cultivatesolutions.com>

Wed, Oct 6, 2021 at 2:27 PM

To: Sherry McGlaughlin <caribbeancolor2017@gmail.com>

Cc: "margiez@srt.com" <margiez@srt.com>, Rod Wilson <sentrysales@srt.com>, Lyndsay Ulrickson <lyndsay@sourisbasin.org>, Josh Wolsky <josh@downtownminot.com>, Jason Bentley <jsbentley@bremer.com>, Jeremy Mahaney <jeremymahany@gmail.com>, Margie Bolton <mbmargiez@gmail.com>

I vote yes

THANKS

CHAD THOMPSON

M: 701-240-9938

Sent from my iPhone

On Oct 6, 2021, at 2:26 PM, Sherry McGlaughlin <caribbeancolor2017@gmail.com> wrote:

EXTERNAL

[Quoted text hidden]

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Cc: Lyndsay Ulrickson <lyndsay@sourisbasin.org>, Chad <chad@cultivatesolutions.com>, Josh Wolsky <josh@downtownminot.com>, Jason Bentley <jsbentley@bremer.com>, Jeremy Mahaney <jeremymahany@gmail.com>, Margie Bolton <mbmargiez@gmail.com>

OK,

I have a nomination for Casey Klein. Are there any further nominations?

RW

### Rod Wilson

Sales & Marketing Manager

701.721.9327

[www.northernentry.com](http://www.northernentry.com)



---

**From:** Sherry McGlaughlin <[caribbeancolor2017@gmail.com](mailto:caribbeancolor2017@gmail.com)>

**Date:** Wednesday, October 6, 2021 at 2:28 PM

**To:** <[margiez@srt.com](mailto:margiez@srt.com)>

**Cc:** Rod Wilson <[sentrysales@srt.com](mailto:sentrysales@srt.com)>, Lyndsay Ulrickson <[lyndsay@sourisbasin.org](mailto:lyndsay@sourisbasin.org)>, Chad <[chad@cultivatesolutions.com](mailto:chad@cultivatesolutions.com)>, Josh Wolsky <[josh@downtownminot.com](mailto:josh@downtownminot.com)>, Jason Bentley <[jsbentley@bremer.com](mailto:jsbentley@bremer.com)>, Jeremy Mahaney <[jeremymahany@gmail.com](mailto:jeremymahany@gmail.com)>, Margie Bolton <[mbmargiez@gmail.com](mailto:mbmargiez@gmail.com)>

**Subject:** Re: Board Nomination

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3.

1.

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Here's the forecast tool:

Error! Filename not specified. [Wine-Walk-Forecast-Tool](#)

Respectfully,

**Josh Wolsky**  
Interim Director  
Minot Downtown Business & Professional  
Association

Error!  
Filename (701) 340-1763  
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specified.

Error!  
Filename josh@downtownminot.com  
not  
specified.

Error!  
Filename www.DowntownMinot.com  
not  
specified.

Error!  
Filename P.O Box 1344, Minot, ND 58702-  
not 01344  
specified.

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