

DBPA Work Plan & Report - Interim Director

By September 9, 2021

- Souris Basin reporting

By September 10, 2021

Festival on Main

- Vendor Recruitment - COMPLETE
- Volunteer Recruitment - COMPLETE
- Food Truck Confirm & Logistics - COMPLETE
- Marketing
 - FB Event Ownership - COMPLETE
 - Coop With Dakota Cruisers - COMPLETE
- Bills
 - Insurance - COMPLETE - CONTINUING DISCUSSION PER AGENDA
 - Credit Card - COMPLETE
 - Geocache Finals - INCOMPLETE - AWAITING RESPONSE FROM STATE

By September 17, 2021

- Geocache Close Out - INCOMPLETE - AWAITING RESPONSE FROM STATE

By September 20, 2021

- Anne Street Bridge Strategy & Position (Flood Protection Influenced)
 - The MREFPP (flood protection) has indicated to the City that they will pay ($\frac{2}{3}$ cost share) for impacts to the bridge when flood protection impacts it. This solves a significant chunk of the City's funding challenges, but the bridge must be put BACK in the Capital Improvement Plan. This will be discussed on Septmeber 20 at City Council. DELAYED & ONGOING - UPDATE ON AGENDA

By October 1, 2021

- Flood Protection Strategy & Position - ON AGENDA
 - Initial Meetings with property - COMPLETE

By October 6, 2021

- General Membership Meeting - COMPLETE
 - Evening Meeting, Carnegie - COMPLETE
 - Chairs & Tables Required - COMPLETE
 - School Bond Issue - Mark Vollmer - COMPLETE
 - Website Introduction - NOT COMPLETE
 - Member Questions - COMPLETE
 - Social Hour at The Blue or High Third - COMPLETE

By October 13, 2021

- DBPA Website
 - Blog Serves as Primary Information Portal - NOT COMPLETE
 - Member News - Category COMPLETE
 - Automates to Mailchimp - Membership List - COMPLETE
 - Membership Management
 - Renewal Mechanism For Licenses Including:
 - Community - INCOMPLETE
 - Professional - COMPLETE, BOARD TEST RUN FRIDAY 15th
 - Business - COMPLETE, BOARD TEST RUN FRIDAY 15th
 - Automated Member Updates to Mailchimp - COMPLETE
 - eCommerce Platform
 - SWAG - CONCEPTUAL PENDING BOARD DIRECTION
 - EVENTS/Tickets - COMPLETE, MARKETING & TOOLS DEVELOPING
 - Memberships - COMPLETE
 - Job Board - COMPLETE
 - Event/Happening Board - COMPLETE
 - Home/Listing Board (Real Estate) - INCOMPLETE
 - Home Page Redesign - INCOMPLETE
 - Issue Introduction & Education
 - Issue Development & Positions Including
 - 1st Ave North - BOARD ACTION REQUIRED
 - Anne Street Bridge - ON AGENDA
 - Downtown Parking - INCOMPLETE
 - Graffiti & Broken Windows - COMPLETE
 - Trash Management - COMPLETE
 - Skateboards & Scooters
 - Renaissance Zone - COMPLETE
 - Flood Protection - ON AGENDA
 - Ben's Tavern Redevelopment - COMPLETE
 - Downtown Overlay District - COMPLETE
 - Trees & Weeds - DEPRIORITIZED
 - Business Improvement District (BID) - DE
 - Trinity Redevelopment - BOARD DIRECTION REQUIRED
 - Development Model - ON AGENDA
 - Zoning Model Ordinance - DEPRIORITIZED
 - Street Art Plan - INCOMPLETE
 - Facade Improvement Program - COMPLETE
 - Streeery & Parklet Program - INCOMPLETE
 - Holiday Decorations - INCOMPLETE
- DBPA Management Database
 - Annual Work Plan & Schedule - DEVELOPING CONSTANTLY
 - Contact List
 - Organizations/Businesses/Members - CONSTANT DEVELOPMENT
 - People
 - Automate Updates & Management to Mailchimp/Communication Portal

- Parcel Details - DEVELOPING-NEVER COMPLETE
- Capital Project List - INCOMPLETE
- DBPA Business Plan - ON AGENDA - INVITED FOR DISCUSSION
 - Sustainable Revenue Channels ON AGENDA - INVITED FOR DISCUSSION
 - eCommerce Swag Development ON AGENDA - INVITED FOR DISCUSSION
 - Member Revenue ON AGENDA - INVITED FOR DISCUSSION
 - Event Revenue ON AGENDA - INVITED FOR DISCUSSION
 - Foundation Development Plan ON AGENDA - INVITED FOR DISCUSSION
 - Employment Needs, Roles, Policies INCOMPLETE
 - HR/Hiring Practices INCOMPLETE
- Board Administration
 - Board Confidentiality Agreement - NOVEMBER AGENDA
 - Board Recruitment to Fill Vacancies - PARTIAL COMPLETE
 - Past Minutes & Website Entry - COMPLETE
- Member Development & Contact
 - 2021 Renewals - Complete - INCOMPLETE, BEGIN WEEK OF OCT 18

HAND OFFS

- Financial Practices, Management, & Accounting -
- Event Planning
 - October 28 - Potential Wine/Halloween Walk Downtown - WORK ONGOING

HELP!

- Keep non-emergent issues off my plate until October 13 - SEMI SUCCESSFUL

October 14/15ish

- Board Review of Director Performance