



Minot Downtown Business & Professionals Association
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November 10, 2020

Minot City Council
515 2nd Ave SW
Minot ND 58701

Re: Support for Visit Minot's Tourism Recovery & Resiliency Project

Dear Mayor Sipma, Members of City Council

Did you know Downtown Minot is home to twenty-six can-only-be-found-in-Minot food and beverage businesses? Yes, 26! It's a little-known fact about our downtown, but one we love to share because we're so proud of the culinary destination our local entrepreneurs are creating.

But 2020 has been a tough year for them. Their businesses depend on tourists and travelers, they depend on events and celebrations, and they depend on all of us being comfortable gathering in public places. None of those describe our current environment.

As we emerge from this year's difficulties, it's critical that Minot hits the ground running, that we position ourselves as a destination with world-class events, experiences, and hospitality. And it's critical that our local business owners see our leadership supporting them. To achieve those goals, we need a plan.

Visit Minot's Tourism Recovery & Resiliency Project is that plan. This plan's focus on information gathering, training and development, and investment and tracking are more than just ideas. These are tangible steps and tools that will lead to sustainable growth that is good for our members, good for downtown, and good for all of Minot.

With that, we the board and members of Minot's Downtown Business & Professional Association ask for your enthusiastic support of Visit Minot's Tourism Recovery & Resiliency Project.

Respectfully,

Chad Thompson, President
Minot Downtown Business & Professional Association